

BOAT SPONSORSHIP AGREEMENT
AUGUSTA SOUTHERN NATIONALS DRAG BOAT RACE
July 15-17, 2011

I. Sponsorship Plan (Check preference):

A. _____ \$1,200.00--Includes the following classes of boats:

-Top Fuel Hydro

B. _____ \$1,000.00--Includes the following classes of boats:

-Top Alcohol Hydro

-Top Alcohol Flat

-Blown Alcohol Flat

-Blown Flat Jet

-Pro Modified

C. _____ \$750.00--Includes the following classes of boats:

-Pro Comp Eliminator

-Pro Gas Flat

-River Racer 1

-Top Eliminator

-Pro Eliminator

-Stock Eliminator

-Modified Eliminator

II. Boat Preference: _____
(Priority preference will be given to prior year boat sponsor).

III. Method of Payment:
Check attached: \$ _____

Send invoice to: Name: _____
Address: _____
City/Zip: _____

Make Checks Payable to:
Augusta Southern Nationals, Inc.
P. O. Box 1169
Augusta, GA 30903

IV. Company name: _____
Telephone number: _____
Contact person: _____

V. Promo/background information on company and product or services: _____

VI. Approved by: _____ **Date:** _____



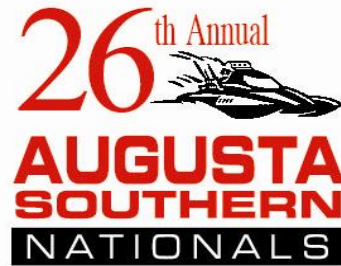
July 15-17, 2011
BOAT SPONSORSHIP
PROPOSAL PLAN-A
(Top Fuel Hydro)

As a Boat Sponsor, **your business will receive** the following:

- Your **company name displayed on the boat** you are sponsoring.
- Your **company name listed** as a local boat sponsor **in the event program**.
- Your **company name and services/products announced over the PA system** on Friday, Saturday and Sunday of the event.
- Your **company name listed on the Boat Sponsor Board** located at the race site with the boat you are sponsoring.
- **Display your company banner** (you provide) **in the pit area** where the boat you are sponsoring is assigned and your **banner displayed along the boat docks** along the racecourse.
- A **ticket package** consisting of two sponsor badges, six boat sponsor badges and four general admission tickets for the race. The sponsor badges allow access to the sponsor hospitality area on Saturday and Sunday with complimentary beverages and food.
- **Designated parking** at the race site.
- **Designated seating/viewing** at the race site.
- **Six invitations to the driver/patron party** on Friday night.
- A **wall plaque** that you can display in your office indicating your participation in the boat sponsorship program
- Help **support a community event and the Georgia Special Olympics**.
- **Exposure to approximately 25,000 spectators** attending the race.

The exposure that your company will receive as a result of this boat sponsorship is tremendous. Without the support of our local sponsor, this even would not be possible.

Your investment: \$1,200



July 15-17, 2011

BOAT SPONSORSHIP

PROPOSAL PLAN-B

(Top Alcohol Hydro, Top Alcohol Flat,
Blown Alcohol Flat, Blown Flat Jet
& Pro Modified)

As a Boat Sponsor, **your business will receive** the following:

- Your **company name displayed on the boat** you are sponsoring.
- Your **company name listed** as a local boat sponsor **in the event program**.
- Your **company name and services/products announced over the PA system** on Friday, Saturday and Sunday of the event.
- Your **company name listed on the Boat Sponsor Board** located at the race site with the boat you are sponsoring.
- **Display your company banner** (you provide) **in the pit area** where the boat you are sponsoring is assigned.
- A **ticket package** consisting of two sponsor badges, four boat sponsor badges and four general admission tickets for the race. The sponsor badges allow access to the sponsor hospitality area on Saturday and Sunday with complimentary beverages and food.
Designated parking at the race site.
- **Designated seating/viewing** at the race site.
- **Six invitations to the driver/patron party** on Friday night.
- A **wall plaque** that you can display in your office indicating your participation in the boat sponsorship program
- Help **support a community event and the Georgia Special Olympics**.
- **Exposure to approximately 25,000 spectators** attending the race.

The exposure that your company will receive as a result of this boat sponsorship is tremendous. Without the support of our local sponsor, this even would not be possible.

Your investment: \$1,000



July 15-17, 2011

**BOAT SPONSORSHIP
PROPOSAL PLAN-C**

(Pro Comp Eliminator, Pro Gas Flat,
Top Eliminator, Pro Eliminator, Stock Eliminator,
Modified Eliminator & River Racer I)

As a Boat Sponsor, **your business will receive** the following:

- Your **company name displayed on the boat** you are sponsoring.
- Your **company name listed** as a local boat sponsor **in the event program.**
- Your **company name and services/products announced over the PA system** on Friday, Saturday and Sunday during the event.
- Your **company name listed on the Boat Sponsor Board** located at the race site, with the boat you are sponsoring.
- **Display your company banner (you provide) in the pit area** where the boat you are sponsoring is assigned.
- A **ticket package** consisting of two sponsor badges, four boat sponsor badges and four general admission tickets for the race.
- **Designated parking** at the race site.
- **Designated seating/viewing** at the race site.
- **Four invitations to the driver/patron/sponsor party** on Friday night.
- A **wall plaque** that you can display in your office, indicating your participation in the boat sponsorship program.
- Help **support a community event** and the **Georgia Special Olympics.**
- **Exposure to approximately 25,000 spectators** attending the race.

The exposure that your company will receive as a result of this boat sponsorship is tremendous. Without the support of our local sponsors, this event would not be possible.

Your investment: \$750